



CONTACT:

Ellen G. Resnick (for RCG)  
Crystal Clear Communications  
773/929-9292; 312/399-9295 (cell)  
[eresnick@crystalclearPR.com](mailto:eresnick@crystalclearPR.com)

Jason Tatge  
Farms Technology LLC  
888/393-6471; 913/317-9800  
[jason@farmstech.com](mailto:jason@farmstech.com)

**RCG AND FARMS TECHNOLOGY ANNOUNCE CONNECTION OF  
DYNAMIC PRICING PLATFORM TO RCG ONYX<sup>®</sup> API**

CHICAGO, December 6, 2007 – Rosenthal Collins Group (RCG), a leading independent futures clearing firm, and Farms Technology announced that the Dynamic Pricing Platform (DPP) with e-Pit, Farms Tech’s flagship product for online grain procurement, is now connected to the electronic futures market using the RCG Onyx<sup>®</sup> API. The new connection provides users of DPP with e-Pit a comprehensive, fully automated solution in online grain procurement by connecting grain buyers, grain sellers and the futures market through one easy-to-use application.

The DPP platform is designed to replicate all of the basic trading characteristics of the origination buyer’s local marketplace and to communicate pertinent information to crop producers using the most efficient methods available today. Introduced in August 2007, the e-Pit component of the DPP enables grain buyers to simultaneously purchase cash grains and execute electronic hedge orders through one Web-based platform. Connecting the DPP with e-Pit to the RCG Onyx API gives users access to RCG’s 85 years of experience in the futures industry and Farms Tech’s innovative grain procurement solution.

“This new endeavor with Farms Technology is another opportunity to build on our long-term growth strategy initiated this fall,” said Scott Gordon, Chairman and Chief Executive Officer of RCG. “The DPP is a revolutionary tool for the farming industry, and we are very pleased to help accelerate its growth with our high performance technology and our futures, risk management and clearing expertise.”

Said Jason Tatge, Farms Technology CEO: “We are delighted to enter into this relationship with RCG, which brings together our leading edge cash grain origination technology with their state-of-the-art futures execution technology. With this new connectivity, the DPP with e-Pit takes another leap forward in the evolution of the grain industry. We applaud RCG’s foresight to bring this technology to their customers, strengthening their relationships with grain buyers, and strengthening the buyer’s relationships with grain producers.”

Farms Tech's DPP is already in use in over 50 grain buying facilities in Iowa, Minnesota, Wisconsin, North Dakota and Kansas, with new locations being added in Nebraska and Michigan. By connecting all channels of the grain procurement process through one platform, the DPP solution gives farmers and grain buyers the tools they need to increase their own efficiency.

The RCG Onyx API uses the popular FIX protocol to support firms and professional traders that want to connect their own front-end trading software to a robust platform, with access to multiple futures exchanges. RCG developed the flexible, scalable infrastructure using resilient technology to offer customized end-to-end solutions for professional clients. The RCG Onyx API leverages RCG's futures, clearing, risk management and technology expertise and resources – while maintaining a separate infrastructure for market data to achieve the low latency required to meet the needs of traders. RCG designed its Onyx API with highly sophisticated technology to maximize speed, scalability, functionality, reliability and redundancy.

### **About RCG**

With 85 years of experience in the futures industry, Rosenthal Collins Group, LLC is one of the world's leading regulated Futures Commission Merchants (FCMs) offering trading execution, clearing, brokerage, foreign exchange, managed futures programs and a full range of electronic trading services to a global institutional, professional and retail customer base. RCG holds clearing memberships on all principal U.S. futures exchanges and has access to world futures markets through a network of correspondent relationships. With \$4 billion in assets, over 20,000 active accounts and more than 100 correspondent brokerage firms, RCG clears more than 70 million contracts per year. Further information about Rosenthal Collins can be found at [www.rcgdirect.com](http://www.rcgdirect.com).

### **About Farms Technology**

Farms Technology, LLC ([www.farmstech.com](http://www.farmstech.com)) is the industry leader for online grain marketing and has been serving the grain business by providing electronic marketplaces with a mission of providing simple, useful tools to farmers and grain buyers that help improve efficiencies. Farms Tech's software suite also includes the Dynamic Pricing Platform that electronically connects all three participants (buyer, seller, futures market) in the grain procurement process via the Internet.

# # #